

HEY THERE 🍌

# I'm Rachael Slavinski, a Product Designer at Taskrabbit

I am passionate about creating innovative, cutting-edge technological solutions that will positively impact the human experience.

## CONTACT

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## EDUCATION

University of California, Northridge  
Bachelor of Arts, Graphic Design  
(Minor in Marketing)

## SKILLS

UX/UI Design  
User Research  
Prototyping  
Usability Testing  
Web Design  
Interaction Design  
Data Analysis  
Design Thinking  
Wireframing  
Visual Design

## TOOLS

Figma  
Jira  
Adobe Creative Suite  
Zeplin  
Miro  
InVision

## Taskrabbit

### PRODUCT DESIGNER NOV 2021 - PRESENT

- Currently leading multiple design projects across web and mobile applications for both the Tasker and Pricing pods. Each project is led from user research to user testing.
- Collaborating with a full team of Product Designers, Engineers, and Product Managers. Including the revamping of the entire Tasker app design system.
- Managing the Product Design team social media platforms such as Instagram and Dribbble to be utilized as a tool for future hiring purposes.

## BOND

### JR. DESIGNER JUNE 2021 - NOV 2021

- Concentrated on curating visually stunning and thoughtfully engineered product design projects including websites and mobile social activations.
- Contributed to marketing strategy curation and designed for a multitude of social media marketing campaigns.

## Soothe

### JR. PRODUCT DESIGNER JULY 2020 - JUNE 2021

- Researched, conceptualized and designed a multitude of new features for two mobile applications (iOS and Android) and a website. Simultaneously revamped various existing user flows and interfaces.
- Worked closely with Product Design Leads, Product Managers, and an in-house Engineering team.
- Assisted the marketing team with email marketing strategy and design, as well as social media marketing design.
- Headed a photoshoot campaign in order to generate custom photography content for all of Soothe's platforms.

## MIND Mentorship

### PRODUCT DESIGN INTERN FEB 2020 - MAY 2020

- Facilitated the concept development, user research, user interface design, and prototyping of a startup productivity mobile app project. Mentorship headed by two product designers from Verizon Media.